

# Early Bird Booking Offer!

We are offering you a stand for Explore the Outdoors 2010 at 2008 prices!  
All exhibitors will be entitled to free WiFi!

The deadline for this offer is Monday 30 September 2009.



13 - 14 March 2010

Company Name:

Please tick the exhibitor stand package you would like to purchase:

Package	Stand Size	Spotlights included	Early Bird cost (inc. vat) @ 2008 rate	Please tick if required
A	4m x 2m	3	£880 (£925 2010 price)	
B	3m x 2m	2	£765 (£805 2010 price)	
C	3m x 1.5m	2	£530 (£555 2010 price)	
D	2m x 2m	1	£470 (£495 2010 price)	
E	2m x 1.5m	1	£410 (£430 2010 price)	

Please tick which additional items you would like to purchase:

Option	Available per stand	Cost per item (inc. vat)	No. required	Total cost
All day parking in Pavilions car park - Friday 12 March 2010	1 space	£5		
All day parking in Pavilions car park - Saturday 13 March 2010	1 space	£5		
All day parking in Pavilions car park - Sunday 14 March 2010	1 space	£5		
Inclusion in Treasure Trail (please see overleaf for details)	1 clue	£30		
Wi-fi access for 13 & 14 March 2010	-	FREE		
13 amp power outlet	Single socket	£52		
	Twin socket	£70.50		
Additional spotlights	Maximum of 4	£37		
6ft trestle table	Maximum of 2	£10.50		
2ft x 2ft table	Maximum of 4	£5		
Chairs	Maximum of 2	£5		
Quarter page colour ad in A5 show guide	-	£80		
Half page colour ad in A5 show guide	-	£120		
Full page colour ad in A5 show guide	-	£170		
Full page colour ad in A5 show guide - inside back cover (first come first served)	-	£240		
Full page colour ad in A5 show guide - inside front cover (first come first served)	-	£300		
Full page ad in A5 show guide - back cover (first come first served)	-	£400		
There are sponsorship opportunities available to provide the show carrier bags / staff T Shirts	-	On application		
<b>TOTAL AMOUNT (including stand hire)</b>				

\* after which the stand will be charged at the 2010 price.



13 - 14 March 2010

**Company Name:**

This is the name that will appear on your stand and in other material; if you wish it to be different please state on reverse.

Contact name:

Position in company:

Address:

Postcode:

Phone:

Email:

### **Become part of a Treasure Trail!**

Our friends at Treasure Trails are writing a bespoke trail especially for the show and you can be included! For £30 you will get your company written into the trail which will form part of the Show Guide, appealing to kids, 'big kids' (and even 'senior' kids!) guaranteeing visitor footfall to your stand. The trail clue can highlight your product or an aspect of your service; an ideal way to get visitors interested in your company. Places will be limited, so please book early to avoid disappointment.

### **Updates:**

You will receive e-flyers and information by email related to Explore the Outdoors. If you would prefer not to receive the information, please tick here

### **Competition Giveaways:**

Please contact us if you have any prizes that we could offer on the Competitions Page of our website and Show Guide, or if you are running a competition on your stand at the show please tell us so we can advertise this.

### **Speaker Theatre:**

We are looking for additional inspirational speakers for our programme related to water, exploring, travel or adrenaline activities. This could involve a presentation, video clips, demonstrations, or simply an interesting talk. If you think you can add to the programme, we would love to hear from you.

Please make a cheque payable to Plymouth Pavilions and send with your completed Booking Form to: Explore the Outdoors, Plymouth Pavilions, Millbay Road, Plymouth, PL1 3LF. For further information please contact The Explore Team on 01752 522211 or email [explore@plymouthpavilions.com](mailto:explore@plymouthpavilions.com)

Full balance is due by 12 February 2010.

\*Signed ..... Print Name ..... Date .....

\*I hereby declare that I am authorised to place orders and purchase on behalf of the above named company and that I have read and understood the Terms & Conditions